

Martijn Nas

Agile Coach | Leadership Trainer
LEGO® SERIOUS PLAY® Facilitator |



Profile

My drive is to leave the world with more brilliance than I found it. I believe that teams and organizations are like diamonds – the sparkle is already there. With just the right amount of facets, the diamond reveals itself as a brilliant cut. As a Scrum Master or Agile Coach, I facilitate transformations and conversations that make hidden potential visible. I use LEGO® SERIOUS PLAY® alongside other proven coaching and agile methods. This enables organizations to become more adaptable, grow leadership, and achieve 100% employee involvement.

Value for Clients

- Brings structure and clarity to complex and subjective challenges.
- Increases ownership and engagement within teams and leadership.
- Delivers tangible results: better collaboration, faster decision-making, stronger alignment.
- Applies hands-on methods that create immediate impact for participants.

Work Experience (selection)

ASML – Agile Coach / Scrum Master (2025 – present | 2021 – 2023)

- Coaching ARTs, Scrum Teams, and leadership.
- Implementation of SAFe® and Agile WoW.

TKP Pensioen – Agile Coach (2024)

- Coaching 8 Scrum Teams.
- Implementation of SAFe®@TKP.

Telenet (BE) – Agile Coach (2020 – 2021)

- Coaching 56 Scrum Teams.
- Development of the LEAT® program (>2500 employees).

PostNL – Agile Coach (2019 – 2020)

- Training and mentoring of 6 internal Agile Coaches.

KPN Consulting – Agile Trainer & Coach (2013 – 2018)

- Training and coaching consultants and Scrum Teams.

CGDIS (LUX) – Trainer & Agile Coach (2019 – present)

- Leadership development and agile transformation.

Volunteering (focus)

World Organization of the Scout Movement (WOSM) – Lead Volunteer Services (2018 – present)

- Developed an Agile Way of Working for 55 million members worldwide.
- Leading >250 international volunteer consultants.
- Translating professional agile practices to a global volunteer organization.

Scouting Nederland – Trainer & Coordinator, regional and national (1999 – present)

- Developed and implemented innovative training methodology (Scouting Academy).
- Stimulated ownership and accountability among volunteers.

Education & Certification

- LEGO® SERIOUS PLAY® Facilitator (2020, 2022)
- SAFe® Agilist (2019)
- PSM I & PSPO I (2018)
- NLP Trainers Training & various coaching programs
- International Trainers Training WOSM (2016)

Highlight

- Keynote speaker at Agile Testing Days (2018, 2021).
- International experience: NL, BE, LUX, CH, USA.
- Specialist in combining agile frameworks with playful methods.

Languages

- English – fluent
- German – fluent